

YORK ILLE

EDUCATIONAL FOUNDATION

Minutes

November 18, 2018 - 6:00 p.m.

1. **Call to Order** - Alicia Lingane 6:04pm
2. **Roll Call** - Kristine Black
 - a. Shawn, Tiffany, Sara, Alicia, Doug, Eric, Kristine, Jim
 - b. District Representative - Kristine Liptrot, Tom K.
 - c. Visitor - Dr. Kathleen Gorski
3. **Approval of Minutes** -
 - a. Tiffany motioned to approval minutes
 - b. Eric second
7 aye 0 No
4. **Introductions to potential board members**
5. **New Business**
 - a. Doug motioned to elect Dr. Kathleen Gorski
 - b. Sara second 7 aye 0 no
6. **President's Report**
 - a. Board & Committee Reminders - Alicia Lingane
 - i. Everyone participated this month
7. **Finance & Scholarship**
 - a. Bank Balance
 - i. \$10,813
 - ii. Revenue \$550
 - iii. Payed out money for TEAM YEF
 - iv. Upcoming expenses
 1. Grants
 2. Repaying Alicia
 - b. Grant Awards - Sarah Cann
 - i. Reviewed grants and scored on a rubric
 - ii. Need to discuss rubric and how to give grants
 - iii. \$500 a quarter for Bristol Bay Elementary books
 1. Invite in to discuss grant?
 - iv. Check on Samsung tablets for Bristol Bay Elementary School
 - v. How do we showcase the results?
 - vi. Changes -
 1. larger budget - \$5000 - 3 - \$1000 grant
 2. Sessions of how to write a grant
 3. More information to teachers and principals
 4. Maybe have the application started earlier

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5. Other ways to apply for a grant - video
- vii. Doug motion to reimburse Alicia to \$486.47
 1. Tiffany second
 - 8 aye 0 no

8. Campaign Committee

- a. Dear Evan Hansen
 - i. Sold over 200
 - ii. Almost \$1000 made
 - iii. Challenge to sell 10 tickets or more
 - iv. Got a refund and only paid \$304 check sent
 - v. Under a month to sell more
- b. Annual Business Sponsorship - Discussion
 - i. Letter and brochure prepared for people to take
 - ii. Goal of 3 business sponsorships
- c. Golf Outing - Doug Williams
 - i. Met with Yorkville Park District to discuss
 - ii. Need to get golfers
 - iii. Reaching out for sponsorships
 - iv. At a hole to sponsor
 - v. \$320 for foursome
 - vi. Name event and market material
 - vii. Possible special needs assistants
 - viii. 50/50 profit
 - ix. Need a person from foundation to be a chair and committee
 - x. Maybe change to \$100 a golfer
 - xi. Committee to meet in January

9. Communications Committee

- a. Fostering Our Future - Next Steps
 - i. April 17, 2018
 - ii. December past sponsors try to push annual sponsorship
 - iii. Online application for awards
- b. Social Media -
 - i. 147 Twitter Followers
 - ii. 159 Facebook page
 - iii. Share and like to get more exposure
 - iv. Facebook - matching up to \$7 million on Giving Tuesday
 - v. Amazon Smiles for YEF

10. Adjournment

- a. motioned to Adjourn

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The First 3 Years: Collaborating to Maximize Impact

Starting an educational foundation from scratch is hard work! Learn how Yorkville Educational Foundation was able to supercharge their results by creating key collaborations. When our Foundation was established in 2015, neither our Board or our District Administration had experience running an educational foundation. In 18 months we went from collecting the first donation to raising \$30,000+ district wide (appx 600 students). There were two key collaborations that allowed the Foundation to succeed: a close relationship between the Superintendent, Dr. Tim Shimp and Director of Communications, Kristine Liptrot, and a mentorship with an established educational foundation, A+ Foundation of Aurora. Newly established foundations will learn how valuable these collaborations can be, and how they can maximize their impact. Attendees will learn how to create a road map for their Board, engage the community, and scale first year programs so they can blossom into major fundraising events.



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Yorkville FORE! Golf Outing

Yorkville Friends of Recreation and Education (FORE) Golf Outing